



# City of Virginia Beach

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March 19, 2021

The Honorable Robert M. Dyer, Mayor  
and Members of City Council

**Subject: COVID-19 Mass Vaccination Brief**

Dear Mayor and Members of City Council:

The City of Virginia Beach's close partnership with the Virginia Beach Department of Public Health (VBDPH) remains strong and provided ten vaccination clinics this week. Today the City and VBDPH are conducting a Community Vaccination Center (CVC) at the Bow Creek Recreation Center for an estimated 1,000 individuals. On Saturday, a CVC will be held at the Housing Resource Center for up to 200 individuals. City staff have increased their engagement with vaccination efforts and now fulfill critical support positions in all aspects of the vaccination process. The Virginia National Guard has extended their deployment to the Virginia Beach Convention Center and are expected to remain through April 1, 2021.

The City is working with the Virginia Department of Behavioral & Development Services at the Meyera E. Oberndorf Central Library to vaccinate 400 individuals and will complete those initial vaccinations on March 23. Walmart Pharmacies are providing 1240 second vaccinations at the Central Library Thursday, Friday and Saturday this week.

The attached *COVID-19 Mass Vaccination Brief* details current mass vaccination operations in Virginia Beach. For reference, I have highlighted a few notable points below:

- 134,120 vaccine doses have been administered and 47,906 people are fully vaccinated
- The City has administered 77,330 doses and 31,023 people have been fully vaccinated through City POD sites
- Medical staffing remains the limiting factor for the City's CVC operation

The City remains grateful of the efforts shown by all volunteers and City staff supporting this historic initiative. Please contact me if you have any questions.

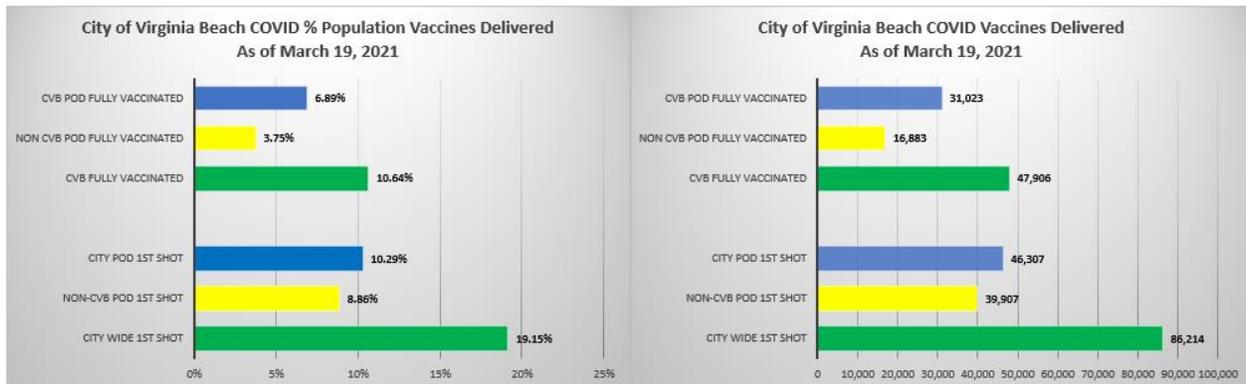
Sincerely,

Patrick A. Duhaney  
City Manager  
Attachment (1)

Mass vaccination efforts continue at the Virginia Beach Convention Center with City staff from across all departments being deployed to support vaccination efforts. This week the City continued with their expansion of the Community Vaccination Center (CVC) program with the goal of increasing equitable access to COVID vaccines across the city.

### OPERATIONS

- 134,120 vaccine doses have been provided in the City of Virginia Beach; approximately 77,330 vaccine doses have been administered through City-partnered Community Vaccination Centers
- 86,214 people have received their initial vaccine dose and are awaiting their second dose (19.1% of the City population)
- 47,906 people are fully vaccinated with 31,023 fully vaccinated through the City-partnered Community Vaccination Centers (10.6% of the City population)



- **COMPLETED:** Tier 1A vaccination schedules are complete and vaccination for qualified individuals under Phase 1B continues
- **JOHNSON & JOHNSON:** VBPHD will be receiving allotments of the Janssen (Johnson & Johnson) vaccine and the first Janssen vaccines will be administered at the Housing Resource Center on Saturday, March 20, 2021 for approximately 160 homeless persons. The first Janssen vaccine clinic for the Virginia Beach Convention Center is scheduled for March 30, 2021.
- **TRANSPORTATION:** The City has initiated a CVC transportation program to provide no-charge transportation services for underserved and mobility challenged residents to and from vaccination centers. The program is being funded through a Local Emergency Management Preparedness Grant.
- **ADDITIONAL SUPPORT:** The Virginia National Guard has been extended through April 1, 2021 and will greatly assist with staffing at the Convention Center. The Virginia Department of Emergency Management (VDEM) has activated the State Incident Management Team (IMT) in

support of ongoing COVID vaccination efforts. The City Office of Emergency Management continues to work closely with VDEM Region 5 staff to coordinate support for Virginia Beach CVCs. The VDEM and State IMT will be providing Community Vaccination Center support for Norfolk, Portsmouth and Western Tidewater starting next week.

**FOR WEEK OF 3/22 AND BEYOND**

- 4 closed (invite-only) CVCs for Tier 1B on Monday through Thursday from 9 a.m. to 5 p.m.
- Williams Farm Recreation Center Community Vaccination Center on Friday from 9 a.m. to 5 p.m.
- New Hope Baptist Church on Saturday from 9 a.m. to 3 p.m.
- Virginia Department of Behavioral & Developmental Services CVC on Tuesday at the Meyera Oberndorf Central Library

**FEDERAL AND STATE UPDATES**

- 2,940,103 total doses have been administered in Virginia; 1,075,770 people are fully vaccinated.
- 22.7% of the state population has been vaccinated with at least one dose.
- VDEM and the Virginia Health Department have identified locations for state assisted Community Vaccination Centers. Norfolk, Portsmouth, and Suffolk have been identified in the Tidewater Area.

**COMMUNICATION SUMMARY**

- Media coverage highlighted health equity efforts, EMS volunteer recruitment, the pharmacy concept, leftover vaccines and Virginia Beach’s desire to hire a full-time Virginia Beach health director. Staff managed eight media opportunities that generated six media placements.
- The Communications Office team collaborated with partner agencies on messaging surrounding potential severe weather impacts to POD operations, the soon-to-be-open Housing Resources Center POD and strategies for reaching underserved census tracts.
- A new behind-the-scenes video highlighting the POD pharmacy was released on social media channels alongside the promotion of a Spanish language town hall informational event.

**FOR SITUATIONAL AWARENESS:**

- Planning has begun for the anticipated arrival of the Johnson & Johnson vaccine.
- Inquiries about hiring a health director for Virginia Beach continue to gain media interest.
- Citizen questions regarding the migration of the VaccinateVB portal data to state platform will be addressed in a City Page article and published on social media channels March 19.

