



City of Virginia Beach

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February 12, 2021

The Honorable Robert M. Dyer, Mayor
and Members of City Council

Subject: COVID-19 Mass Vaccination Brief

Dear Mayor and Members of City Council:

The City of Virginia Beach remains in close partnership with the Virginia Beach Department of Public Health (VBDPH) to assist with the ongoing implementation of the COVID-19 mass vaccination program. City staff remain fully engaged in the mass vaccination efforts and integrated with VBDPH to ensure effective operations. A total of 50 staff continue to be reassigned each day to support operations and provide continuity of services at the Virginia Beach Convention Center (VBCC) POD. The City continues to address issues related to the State's vaccine registration system, PrepMod, to ensure that only qualified individuals in Phase 1b are receiving the vaccine.

Two Health Equity Vaccination PODs are scheduled in February—one this Saturday, February 13 at Enoch Baptist Church serving the Lake Edward and Bayside Communities and one on Saturday, February 27 at New Hope Baptist Church serving the Great Neck community. The City is supporting VBDPH's efforts to identify and outreach to vulnerable populations and will continue to keep Health Equity as one of its top priorities for the mass vaccination program.

The attached *COVID-19 Mass Vaccination Brief* details current mass vaccination operations in Virginia Beach. For reference, I have highlighted a few notable points below:

- A total of 53,815 vaccine doses have been administered in the City, and 9,541 people are fully vaccinated. Of the 53,815 vaccine doses administered in the City, 26,832 doses were administered through the City PODs.
- Over 78,000 people have signed up through the City's pre-registration portal.
- Medical staffing and vaccine availability continue to remain the limiting factors for the City's mass vaccination operations.

The City remains grateful of the efforts shown by all volunteers and City staff supporting this historic initiative. Please contact me if you have any questions.

Sincerely,

Patrick A. Duhaney
City Manager
Attachment (1)

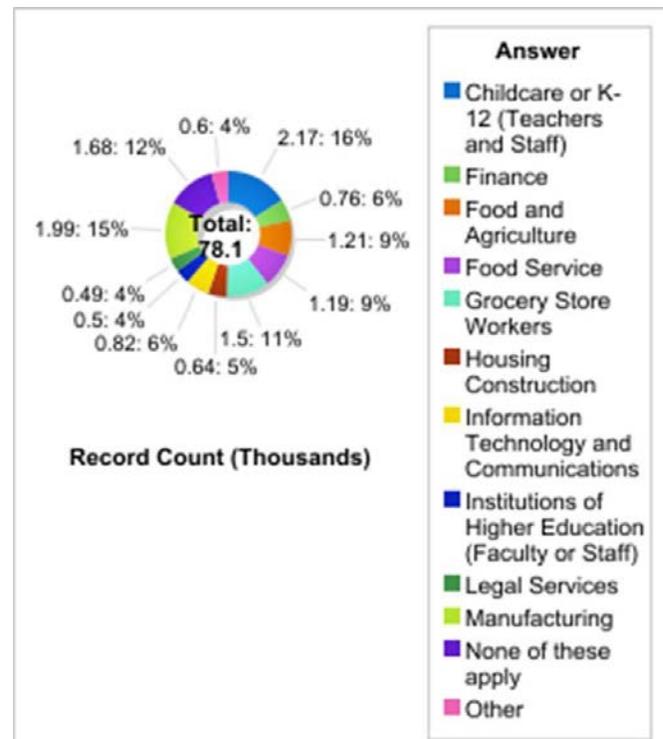
EXECUTIVE BRIEFING

February 12, 2021

Mass vaccination operations for individuals qualified under 1B continue at the Virginia Beach Convention Center. City staff from all departments are deployed to support this effort. The allocation of doses for individuals in this phase is as follows: 25% for 75+, 25% for 65+, 50% for essential workers and Individuals with co-morbidities.

OPERATIONS

- 53,815 vaccine doses have been provided in Virginia Beach; 26,832 first and second doses have been administered through City-partnered Points of Distribution (POD) sites
- 9,541 people are fully vaccinated
- Over 78,000 people have pre-registered through the Virginia Beach portal to be added to the 1B waitlist. See breakdown.
- The Virginia Department of Emergency Management (VDEM) continues to assess strategies to augment the City's mass vaccination initiatives.
- We continue to modify operations to address issues with the State's software system, PrepMod. The system currently allows for open sharing of a link that is intended only for individual recipients in the qualified Phase 1b group. When people show up with an illegitimate email invite, they are being turned away and put at the end of the registration waitlist.
- 311 Citizen Services continues to support mass vaccination questions and assist individuals with pre-registration. See chart for a breakdown of calls received. 311 staff are also being trained in PrepMod to provide assistance to callers who do not have email access.



TIME FRAME	311 CALLS (2021)	311 CALLS (2020)
First Week - January 25 - 31	15,744	2,442
Second Week - February 1-7	6,725	2,512
Current Week (partial) - February 8 -10	2,786	672
Total	25,255	5,626

FOR WEEK OF 2/15 AND BEYOND

- Vaccine supply is expected to stabilize in the coming weeks with a shared supply of 5,225 doses allocated to the City of Virginia Beach and local healthcare agencies.
- 4 CLOSED (invite-only) PODs for 1B on Monday, Tuesday, Thursday, and Saturday 8AM – 6PM
- 4,200 first doses and 5,900 second doses available for next week's events
- VBDPH is assessing local area needs to determine best placement of Health Equity PODs and scheduling additional community PODs moving forward
- Health Equity Vaccination PODs scheduled:
Lake Edward and Bayside Communities: POD site is Enoch Baptist Church – Sat., 2/13 and Sat., 3/13
Great Neck Community: POD site is New Hope Baptist Church – Sat., 2/27 and Sat., 3/27

FEDERAL AND STATE UPDATES

- The state has directed local pre-registration efforts to stop functioning today as it is introducing a new system next week along with a new call center
- 1,191,875 first doses have been administered in Virginia; 11% of population has been vaccinated with at least one dose, 245,471 fully vaccinated
- 129,000 new first doses are being allocated to Virginia per week, up 23%
- 36 CVS Pharmacy locations in Virginia, including one local in Virginia Beach, will offer a total of 26,000 first doses per week for qualifying individuals. This is a direct federal supply and separate from the State's vaccine allocations
- FEMA has increased its support to state for mass vaccination efforts

JIC SUMMARY

To mitigate issues related to failure of the state software system to limit the number of people who can sign up for a vaccine appointment using a single invitation link, the Joint Information Center (JIC):

- Posted advisories to City's social media
- Stressed "don't share link" in media interviews
- Printed signs to post at Convention Center
- Assisted with customer service
- Created an information sheet/FAQ so individuals have information to take home explaining what they need to do

Scam Email mimicking the Health Dept's vaccination clinic invitation is circulating that appears to include a pop-up that asks for money to schedule an appointment. VBDPH is investigating. Notices will be posted to social media and sent to local news organizations to warn the public once more information is available.

Social Media Summary:

- Posts about when to expect an email to schedule a vaccine appointment and about not sharing appointment links and emails have garnered nearly 100,000 impressions across Facebook, Instagram, Nextdoor and Twitter.
- Took video of pharmacy operations, interviewed volunteers and clinic organizers for video stories to post next week.

Media Summary:

- Fielded 12 inquiries, provided information and resources
- Facilitated 3 interviews