



City of Virginia Beach

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April 2, 2021

The Honorable Robert M. Dyer, Mayor
and Members of City Council

Subject: COVID-19 Mass Vaccination Brief

Dear Mayor and Members of City Council:

Through the joint mass vaccination operations, we are providing up to 12,000 COVID-19 vaccinations a week. Today, the City and Virginia Beach Department of Public Health (VBDPH) are conducting a communication vaccination center (CVC) at the Bow Creek Recreation Center as part of health equity programming for our minority communities. Governor Northam announced on April 1 that Virginia will transition to Phase II vaccinations on April 18, 2021. This will open vaccination eligibility across our city, which is a tremendous achievement.

To assist with the increased need for vaccine distribution, Virginia Department of Emergency Management (VDEM) is preparing to launch a CVC near Lynnhaven Mall in the old Toys R Us location. The site is expected to open on April 20 and offer up to 3,000 COVID-19 vaccines per day, Monday through Saturday. VDEM is also helping the City and other municipalities by contracting with two health equity teams that, starting in mid-April, will assist with vaccine education, overcoming vaccine hesitancy, and providing transportation opportunities for our minority communities and communities with low opportunity for healthcare access. The VDEM health equity teams will work with the city to increase information sharing and communications within our identified vulnerable communities through targeted media campaigns and "boots on the ground" door to door public health initiatives.

The attached *COVID-19 Mass Vaccination Brief* details current mass vaccination operations in Virginia Beach. For reference, I have highlighted a few notable points below:

- 173,352 vaccine doses have been administered and 60,671 people are fully vaccinated.
- The City has administered 89,197 doses and 33,520 people have been fully vaccinated through City POD sites as of March 31, 2021
- Medical staffing remains the limiting factor for the City's CVC operations

The City remains grateful of the efforts shown by all volunteers and City staff supporting this historic initiative. Please contact me if you have any questions.

Sincerely,

Patrick A. Duhaney
City Manager

Attachment (1)

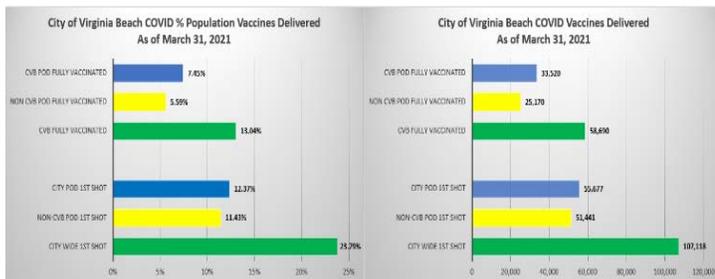
The City continued with the expansion of the Community Vaccination Center (CVC) program with the goal of increasing equitable access to COVID vaccines across the city.

OPERATIONS

- **173,352 vaccine doses have been provided** in Virginia Beach; approximately 89,197 vaccine doses have been administered through City-partnered Community Vaccination Centers (CVC)
 - **113,709 people (25.3% of city population)** have received initial vaccine doses, are awaiting second doses
 - **60,671 people (13.5% of city population)** are fully vaccinated with 33,520 fully vaccinated through the City-partnered CVC
- Tier 1A and 1B vaccination schedules are complete, have begun vaccinating qualified individuals under Phase 1C, with plans to move to Phase 2 by middle of April or sooner
- VBDPH will be receiving allotments of the Janssen (Johnson & Johnson) vaccine and incorporating them into the Convention Center mass vaccination center operations
- The City has initiated a CVC program to provide no-charge transportation services for underserved and mobility challenged residents to and from vaccination centers. We are working with regional partners to implement similar transportation capability for the FEMA and VDEM regional CVCs

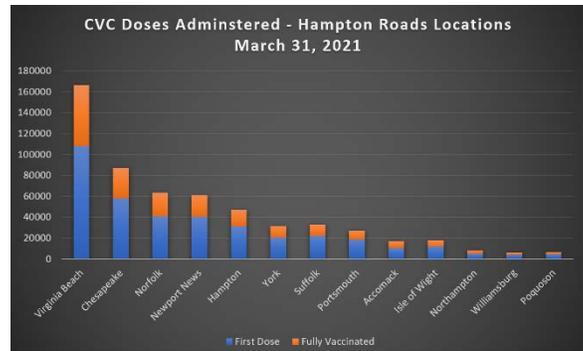
FEDERAL AND STATE UPDATES

- 3,850,838 total doses have been administered in Virginia; 1,375,802 people fully vaccinated
 - 30.1% of state population now vaccinated with at least one dose; 16.1% is fully vaccinated
- The Virginia National Guard has been extended through April 15, 2021 and is assisting at the Convention Center
- The Virginia Department of Emergency Management (VDEM) has activated the state's Incident Management Team (IMT) in support of ongoing COVID vaccination efforts. The City's Office of Emergency Management (OEM) continues to work closely with VDEM Region 5 staff to coordinate support for Virginia Beach CVCs
- FEMA is providing a Department of Defense-supported Community Vaccination Center in Norfolk at Military Circle Mall in the old Macy's store. This site is a regional health equity effort
- The IMT is working with the OEM to stand up a vendor-supported CVC near Lynnhaven Mall in the old Toys R Us building. This CVC is expected to open April 20 and will operate six days a week to provide up to 18,000 vaccinations each week
- VDEM has contracted with two health equity organizations, Elite and Green Street, to assist localities with identifying, communicating with, educating, and registering community members who typically have little access to healthcare. City and VBDPH staff are working with Elite and Green Street. They expect to be operational around April 15



FOR WEEK OF 4/4 AND BEYOND

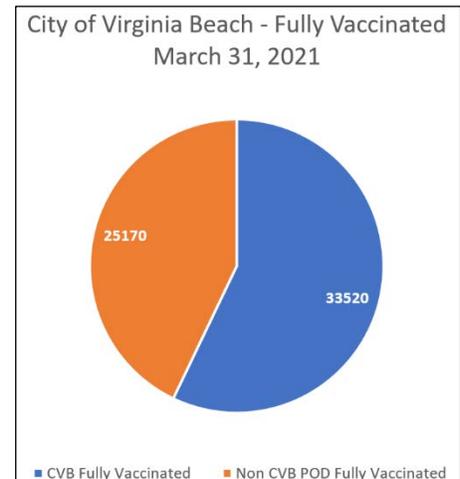
- 4 CLOSED (invite-only) CVCs for Tier 1C on Monday-Thursday, 9AM to 5PM
- 1 CLOSED (invite-only) CVC for second dose administration at Kempsville Recreation Center Friday, April 9, 9AM to 4PM
- 1 CLOSED (invite-only) CVC for second dose administration at Bow Creek Recreation Center, Friday, April 16, 9AM to 4PM



JOINT INFORMATION CENTER UPDATES

This week was an especially busy one for the JIC staff, which includes members of the Communications Office and VBDPH, as they handled a variety of media inquiries, distributed community notifications and fielded resident questions.

- Handled nearly 25 media contacts
- Wrote and distributed information announcing move to phase 1c, with phase 2 imminent
- Designed and printed new signage for waiting areas
- Designed new chits passed out to patients with wait times that include instructions for how to register for second shot on back
- Published City newsletter articles covering:
 - Move to Phase 1C
 - FEMA assistance with funeral costs
 - Need for volunteer vaccinators
 - Pandemic Updates (Johnson & Johnson Vax, State portal migration, CDC guidance for fully vaccinated individuals)
- Produced video highlighting the important role volunteers play in the vaccination efforts. It will be posted to the City's social pages this weekend



TIME FOR PHASE 1C TO BE VACCINATED

- Energy
- Water & wastewater workers
- Garbage/recycling workers
- Housing & construction
- Food service
- Transportation/logistics
- Higher education faculty/staff
- Finance
- IT & communications
- Media
- Legal Services
- Public safety (engineers)
- Other public health workers
- Barbers/hair stylists




Register at <https://vaccinate.virginia.gov>